Project	Outcomes	Target groups	How commissioned
Baby Buddy mobile phone app.  Free app with personalised content approved by doctors and midwives.	Maternal mental health Access to services	Universal All parents and parents-to-be from pregnancy to six months after birth.	Best Beginnings (national charity who developed the app.) Service Level Agreement August 2014 renewed annually.
Personalised midwifery care pilot. Ensuring women see the same midwife, with longer appointments, and enhanced support and information.	Continuity of care Maternal mental health	Limited to 400 women due to the capacity of the pilot.	BTHFT Service Level Agreement August 2015 for 3 years.
Perinatal Support Service. Providing emotional support to families under pressure during pregnancy and the first year after birth.	Maternal mental health	Targeted Pregnant women who have, or are at risk of developing, mild to moderate mental health problems and their partners/family members.	Family Action Service Level Agreement 1 <sup>st</sup> April 2015 3 year renewable following review.
Talking Together. Supporting two-year-olds in communication and language development through home visits to encourage play and conversation.	Children's language and communication School readiness	Universal assessment Targeted intervention  Every 2 year old receives an assessment. Those at risk of language delay receive the home visiting programme.	BHT Early Education and Training (formally SureStart BHT) Service Level Agreement 1st June 2015 3 year renewable following review.
Family Nurse Partnership.  Home visiting by specially-trained nurses to support young first time parents and their children with health, wellbeing and self-sufficiency.	Parent/child interaction Neglect School readiness	Targeted Vulnerable women up to the age of 24.	BDCFT & FNP National Unit Service Level Agreement June 2016 for 18 months then review.

Better Start Imagine.	Children's language and	Universal	BHT Early Education and Training (formally
Providing free books and activities to help	communication		SureStart BHT)
develop language and literacy skills.		Each child receives a book	Service Level Agreement Jan 1 <sup>st</sup> 2016 for
	School readiness	each month from birth until 4 <sup>th</sup> birthday.	Book Gifting, Oct 1 <sup>st</sup> for project activities.
Family Links Antenatal – now Welcome to	Maternal mental health	Universal	BSB providing training and monitoring.
the World	Breastfeeding		Commissioned by LA.
An antenatal course for pregnant mums, dads and carers	Attachment	All parents-to-be from week 22.	
HENRY	Obesity	Universal	Service Level Agreement with HENRY Jan
Health Exercise Nutrition for the Really	Oral health		2016 for 3 years renewable following review.
Young: A course or one-to-one sessions		All parents with a baby or	,
supporting families with young children to		toddler under 4.	
develop healthy lifestyles.			
Home-Start	Parental feelings of ability to cope	Universal	Service Level Agreement with Home-Start
Volunteer home visiting service for families	with stressors.		Bradford. April 2016 3 years renewable
with young children.	Access to services	All expectant families or with a	following review
	Children's social and emotional development	child under 4.	
ESOL + for pregnancy	Maternal mental health	Targeted	Licensed and unique programme developed
Language courses for pregnant women with	Access to services		by Shipley College. Thus SLA with Shipley
English needs, to help them engage with	Mother's language and	Pregnant women who might	College Sept 2016 3 years renewable
their midwife and be more in control of their	communication	otherwise need an interpreter	following review
pregnancy and labour		for antenatal appointments or delivery of their baby.	

Perinatal mental health service A new service which will support and nurture parent-infant relationships through training and consultation for the workforce as well as providing a clinical service to families as and when they require it.	Maternal sensitivity. Parent/child interactions. Children's social and emotional development.	Universal workforce Targeted intervention for families	To be provided by Bradford District Care Foundation Trust.
Baby Steps A perinatal parent education programme for vulnerable parents.	Maternal mental health Parent/child interactions. Neglect.	Targeted Those at higher risk of poor emotional wellbeing during the transition to parenthood.	To be commissioned
Breastfeeding Support A home and community based support service.	Breastfeeding Obesity Maternal sensitivity	Universal	To be commissioned
Cook and Eat programme Community based	Obesity	Universal	To be commissioned
Doula Project Physical & emotional support for women in later pregnancy, during & after birth given by volunteers.	Maternal mental health Parent/child interaction	Targeted Women with a mental health need.	To be provided by Bradford Doulas
Better Place - environment A programme of developing local and safe places to play, walking routes and local green spaces and community gardens	Parent/child relationship Social and emotional development	Universal	In the process of being commissioned
Better Place – Forest Schools A programme of outdoor play and learning.	Parent / child relationship Social and emotional development	Universal	To be commissioned

Family Links Nurturing	Parent/child interaction	Targeted.	Provided by Children's Centres and partners
A parenting project focussed on building	Child's language and	Families in need of additional	
nurturing relationships.	communication development	support.	
	Child's social and emotional		
	development.		
	School readiness		
Incredible Years		Hairenal	To be commissioned
	Parent/child interaction	Universal	To be commissioned
A parenting project for parents with children	Child's language and		
between the ages of one and 3 could be at	communication development		
risk of emotional or behavioural issues.	Child's social and emotional		
	development.		
	School readiness.		
НАРРУ	Obesity	Targeted	To be commissioned
A perinatal parenting programme aimed at		Pregnant women with a BMI	
reducing the number of overweight or obese		greater than 25	
children.			
Pre-schoolers in the Playground	Physical activity	Universal	Negotiated with schools
Playgrounds are made available to parents	Obesity		
and pre-school children at times when	,		
parents are likely to already visit the venue.			
ICAN	Language and communication	Universal	To be provided by ICAN
Training for the workforce in early language	development.		
development.	School readiness.		